



## **Call For Workshop Proposals**

Planning is well underway for the 2009 Blogging While Brown Conference. The Second International Conference for Bloggers of Color ([bloggingwhilebrown.com](http://bloggingwhilebrown.com)) is scheduled for June 19-20, 2009 at the University Center in Chicago, Illinois.

Blogging While Brown promotes intellectual, social, and cultural development of the blogging community by bringing bloggers of color together in one location to share knowledge with each other. Last year's Inaugural Blogging While Brown Conference was an excellent opportunity for many bloggers of color and their readers to meet and interact for the first time. Participants were able to discuss current issues of interest, network with like-minded individuals and organizations, as well as learn about the latest technology to assist bloggers with publishing their work and improving their readers' experience by fully utilizing in the latest social media offerings.

Blogging While Brown is currently accepting proposals for workshops that will appear at this year's conference in Chicago. There are three conference workshop tracks:

### **Track No. 1 - John H. Johnson Track**

This track will feature sessions related to blogging about current events, news, politics, activism, and bloggers who are leveraging their online resources to get offline results.

### **Track No. 2 - Window Synder Track**

This conference track will feature sessions related to the nuts and bolts of blogging such as technology, blogging widgets, increasing blog traffic, legal issues, design, layout and improving the reader experience.

### **Track No. 3 - Madame C.J. Walker Track**

This conference track will feature sessions related to the business of side blogging, monetizing blogs, better marketing of blog sites, and getting your work noticed and published by mainstream media outlets.

### **Who may submit workshop proposals?**

All individuals interested in bloggers of color and the issues of interest to them are encouraged to submit proposals. Individuals from for-profit and not-for-profit organizations are also welcomed to submit proposals for consideration provided the proposed workshop supports the theme, goals or workshop subject areas of the conference.

**THE DEADLINE FOR SUBMISSIONS IS MONDAY, FEBRUARY 20, 2009.**

*Blogging While Brown Conference 2009- Call for Workshop Proposals*  
[www.bloggingwhilebrown.com](http://www.bloggingwhilebrown.com)  
*Blogging While Brown*

6001 W. Parmer Ln., Suite 370-122, Austin, TX 78727

Phone and Fax: (512) 853-8686

## When and how long are the workshops?

All of the *Blogging While Brown* conference workshops will be on Saturday, June 20, 2009. Please confirm that both you and your workshop presenters are available on Saturday before you submit a proposal. Workshop sessions will be 60 minutes in length. No proposals for double session workshops will be considered. To understand better how your workshop might fit into the flow of *Blogging While Brown 2009*, here is the **tentative** schedule.

### Friday, June 19, 2009

Beginning Blogger Boot Camp *8am-4pm*

Conference Registration and Check-in *5pm-7pm*

Welcome Reception *7pm - 9:30pm*

### Saturday, June 20, 2009

Session A	8:00 A.M.-9:00 A.M.
Session B	9:15 A.M.-10:15 A.M.
Session C	10:30 A.M.-11:30 A.M.
Panel Discussion	1:00 P.M.-2:00 P.M.
Session D	2:30 P.M.-3:30 P.M.
Session E	3:45 P.M.-4:45 P.M.

## What is the submission deadline?

The postmark/fax deadline for submission of proposals is **February 20, 2009**. Completed forms should be sent via e-mail (**PDF Format ONLY**) to [bloggingwhilebrown@gmail.com](mailto:bloggingwhilebrown@gmail.com) or via fax to (512) 853-8686. If faxing, you will receive a confirmation of receipt via email. While the deadline is February 20, 2009, you are encouraged to submit your proposal as soon as possible to allow time to make revisions in response to comments from the *Blogging While Brown* Panels Committee.

## When will decisions be made?

Decision letters will be mailed on or about March 5, 2009.

## What other things should I know?

Presenters are not compensated for their workshops, nor are they reimbursed for expenses related to their participation at the Conference. **All presenters must register for the Conference.** Due to the popularity of some topics, workshop proposals may be combined with other proposals on the same topic.

Proposals will be reviewed and accepted on issues that are timely and related to the themes of *Blogging While Brown*. Panelist and topics should reflect diverse perspectives

## What if I have other questions?

Please contact [bloggingwhilebrown@gmail.com](mailto:bloggingwhilebrown@gmail.com) or call (512) 853-8686.

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## Workshop Proposal Form

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- ✓ The *Blogging While Brown Conference 2009* will take place June 19-20, 2009 in Chicago, Ill.
- ✓ Workshops must relate to the theme and conform to workshop guidelines.
- ✓ Workshops are limited to no more than three (3) presenters.
- ✓ Workshop sessions will be 60 minutes in length. No proposals for double sessions will be considered.
- ✓ Please consider carefully whether your presentation requires audiovisual equipment.
- ✓ Presenters are not compensated for their workshops, nor are they reimbursed for expenses related to their participation at the Conference.
- ✓ **All presenters must register for the Conference.**
- ✓ Due to the popularity of some topics, workshop proposals may be combined with other proposals on the same topic.

**Workshop Title** \_\_\_\_\_

**Workshop Description** (400 characters or less. For accepted proposals, this will be used in all conference materials.)

Have you previously presented a workshop? \_\_\_\_\_

Have you previously presented THIS workshop, if yes, when and where? \_\_\_\_\_

Why do you want to present a workshop at Blogging While Brown? \_\_\_\_\_

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**?PLEASE ATTACH AN OUTLINE OF YOUR WORKSHOP TO THIS FORM?**

**Audiovisual Equipment** *(If you require audiovisual equipment please check below.)*

?LCD Projector      ?Overhead Projector      ?VHS VCR      ?DVD Player      ?Audio CD Player

?Audio Tape Player

**PRESENTERS**

**Presenter 1** *(All information is required and will be used to compile conference materials and programs if accepted.)*

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**Presenter 2** *(All information is required and will be used to compile conference materials and programs if accepted.)*

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**Presenter 3** *(All information is required and will be used to compile conference materials and programs if accepted.)*

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

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